



Improving Healthcare Services In A Diverse Community

When Friday, November 7, 2008
9:00 AM – 3:30 PM
(registration begins at 8:00am)

Where Quest Business Centers
8405 Pulsar Place
Columbus, Ohio 43240

Keynote Speaker


Rajade M. Berry-James, Ph.D., is an associate professor in the Department of Public Administration and Urban Studies at the University of Akron.

Since 2000, she has evaluated several federally-funded programs that serve women transitioning off welfare, at-risk adolescents and minorities living with HIV/AIDS whose lives have been affected by alcohol, tobacco and illicit drugs.


She advocates moving toward a cultural competency as a standard of care in community-based organizations.



Rajade M. Berry-James, Ph.D.



The Council provides leadership to mobilize the community toward the delivery and growth of healthy babies through advocacy, education and facilitation of partnerships that embody a multi-cultural perspective.



Caring for 2 is a Healthy Start Project working with community agencies to provide services to pregnant and parenting women in three Columbus neighborhoods to increase access to healthcare and to improve birth outcomes.

Funded in part by project H49MC0028 from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau (Title V, Social Security Act).



Who Should Attend:

Improving Healthcare Services In A Diverse Community is designed for professionals who work in healthcare, behavioral healthcare, social services, child protection, education, government, and criminal justice fields and for community leaders from businesses, foundations, chambers of commerce, churches, and advocacy groups.

Topics Include:

This presentation will explore the use of culturally competent care as an effective strategy to reduce disparities among racial/ ethnic and linguistic population groups in order to improve the effectiveness of treatment for these groups. Increasing awareness of the differences in economic cultures, how those differences affect opportunities for success, and learning to develop an action plan to improve services and individual accomplishments.

Participants Will Understand:

1. Improving healthcare services uses cultural competence as a continuum.
2. Accountability in cultural competence.
3. The knowledge and interpersonal skills that allow providers to understand, appreciate, and work with individuals from cultures other than their own.
4. Implementing cultural competence is an integration and transformation of knowledge about individuals and groups of people into specific standards, policies, practices, and attitudes to increase the quality of services and better outcomes.
5. Maintaining a demographic, cultural, and epidemiological profile of the community as well as a needs assessment to plan and implement for services in culturally and linguistically appropriate services.

CONFERENCE AGENDA

8:00 – 9:00	Registration and Continental Breakfast
9:00 – 9:15	Welcome and Introductions
9:15 – 10:45	Cultural Competence as a Standard of Care Rajade M. Berry-James, Ph.D., Associate Professor Public Administration and Urban Studies, University of Akron
10:45 – 11:00	Break
11:00 – 12:30	Patient Panel Discussion
12:30 – 1:30	Lunch — <i>Unnatural Causes “When the Bough Breaks” PBS Documentary— Why do African American women at every socioeconomic lever have higher rates of pre-term birth and infant mortality?</i>
1:30 – 2:00	Strategy into Practice—Centering Pregnancy Suzanne Casa, RN, Mount Carmel East
2:00 – 2:30	Iraqi Immigrants—Preparing for Ohio’s New Residents SGM Atrel Henderson (Retired), Diversity Trainer, Ohio National Guard
2:30 – 2:45	Break
2:45 – 3:15	Call to Action — Next Steps Rajade M. Berry-James, Ph.D. Grace M. Kolliesuah, MSW, LSW, Project Director, <i>Caring for 2</i>
3:15 – 3:30	Evaluations/ Adjournment

Location of Conference

Quest Business Centers

8405 Pulsar Place, Columbus, Ohio 43240

Phone: 800.909.7665 or 614.540.5540 Website: www.quest-centers.com

From the North: Follow I-71 South to Gemini Parkway (exit 121). Turn right on to Gemini. Turn left onto Lyra Dr. Turn left onto Polaris Parkway. Cross over I-71. Immediately to the right is a sign that reads "The Offices at Polaris". Turn right at this sign onto Pulsar Place. Follow Pulsar Place around the slight curve and you will see our building directly in front of you at 8405.

From the South: Follow I-71 North to Polaris Pkwy (exit 121). Turn right at Polaris Pkwy. Turn right at a sign that reads "The Offices at Polaris" onto Pulsar Place. Follow Pulsar Place around the slight curve and you will see our building directly in front of you at 8405.

From the East or West: Follow I-270 to I-71 North to Polaris Parkway (exit 121). Then follow "From South" directions.

Continuing Education Credits

Columbus Public Health (OH075,06/01/09) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. 5.75 Nurses Continuing Education Units will be provided.

An application has been submitted to the Ohio Counselor, Social Worker and Marriage and Family Therapist Board for continuing education credits. Requesting 5.75 clock hours. Approval pending.

Attendance and a completed evaluation form submitted at the conclusion of the conference are required for continuing education credit.

Registration Information

Registration Fee: \$45

Registration Deadline: Friday, October 31, 2008

There will be no refunds for cancellations. Substitutions are acceptable.

For more information, please contact Monica Juenger

Phone: 614.586.1914 Fax: 614.227.9868 E-mail: cohmag03@yahoo.com

Registration Form

Improving Healthcare Services In A Diverse Community Conference

Registration fee is \$45.00 (Includes-Continental Breakfast, Buffet Lunch, C.E.U.s)

Name _____ Organization _____

Preferred Mailing Address _____ City _____ State _____ Zip Code _____

Phone _____ E-mail _____

Desired CEUs _____ RN _____ SW _____ Certificate of Attendance

**PLEASE MAIL COMPLETED FORM AND PURCHASE ORDER OR CHECK MADE PAYABLE TO:
COUNCIL ON HEALTHY MOTHERS AND BABIES
510 E. MOUND STREET, SUITE 300, COLUMBUS, OHIO 43215**